



**Sunday April 6, 2025**

**We are pleased to again welcome  
Radnor Hunt in partnership with Radnor Hounds Foundation  
as Presenting Sponsor, we appreciate their continued generosity & support of Race Day.**

**\$10,000 Sponsorship includes:**

- \* Name / Logo Watermark on Live Feed
- \* Two Finish Line Parking Passes
- \* Twenty Preferred Parking Passes
- \* Full-Page Ad in Race Program
- \* Two Garden Fence Parking Passes

**\$4,000 Sponsorship includes:**

- \* One Finish Line Parking Pass
- \* One Garden Fence Parking Pass
- \* Fifteen Preferred Parking Passes
- \* Full-Page Ad in Race Program

**\$2,000 Sponsorship includes:**

- \* Two Finish Line Parking Passes
- \* Five Preferred Parking Passes
- \* Two Garden Fence Parking Passes
- \* Full Page Ad in Race Program

**\$1,000 Sponsorship includes:**

- \* One Finish Line Parking Pass
- \* One Garden Fence Parking Pass
- \* Two Preferred Parking Passes
- \* Full-Page Ad in Race Program

**\$750 Sponsorships includes:**

- \* One Finish Line Parking Pass
- \* Two Preferred Parking Passes
- \* Full-Page Ad in Race Program

**\$500 Sponsorships includes:**

- \* One Finish Line Parking Pass
- \* One Preferred Parking Pass
- \* Full-Page Ad in Race Program
- \* Race/Sponsor Specific Livestream

**\$400 Sponsorships includes:**

- \* Half Page Ad per Sponsor in Race Program
- \* Race/Sponsor Specific Live Feed Recognition
- \* One Finish Line Parking Pass
- \* One Preferred Parking Pass

**Below are the sponsorship opportunities:**

**\_\_\_ Jumbotron, Live Feed, Ad & Promo Sponsor \$10,000**

Special recognition and ad placement during the live feed and during race day announcements.

**\_\_\_ Safety Sponsor - \$4,000 or at \$1,000 increments**

The safety of jockeys, spectators & horses is a priority. Sponsorship helps defray the cost of ambulance & safety personnel.

**\_\_\_ Program Printing Sponsor - \$2,000**

What would the races be without a race program with race entries, schedule of events and advertisers?

**\_\_\_ Course Maintenance Sponsor - \$1,000** [This sponsorship opportunity has found a generous donor!](#)

This sponsorship helps keep our course in ship shape for the horses & riders!

**\_\_\_ Volunteer Sponsor - \$1,000**

Volunteers are the backbone of any event and without them we cannot run a successful event.

**\_\_\_ Hang Tag Sponsor - \$750** [This sponsorship opportunity has found a generous donor!](#)

A great way to help us enhance our parking process, also provides an opportunity for you to get your name out in front of everyone on the Parking Hang Tag and support the races.

**More sponsorship opportunities on reverse side**

**\_\_\_ Photography Sponsor - \$750**

All Great Events are captured in Pictures! Be the one to help that happen.

**\_\_\_ Groom’s Awards for Best Turned-Out Timber Horse-\$500** *This sponsorship opportunity has found a generous donor!*

Grooms are a valuable member of a trainer’s team. The hardwork and dedication to the sport of horse racing is appreciated.

**\_\_\_ Leading Rider Award - \$500**

Riders endure many hours of training to remain in top shape for racing & we would like to recognize the top rider at today’s races.

**\_\_\_ Children’s Activities Sponsor - \$500**

Children enjoy the many activities & stick pony races at our event; help defray the costs of fun for kids!

**\_\_\_ Horse Race Sponsor – Six races \$500 Each** *These sponsorship opportunities have found a generous donor!*

An ongoing tradition is the sponsorship of individual races - be the first to support a race!

- |                                    |                             |
|------------------------------------|-----------------------------|
| ___ Junior Field Master Race       | ___ Novice Timber Race      |
| ___ Ladies Timber Race             | ___ Open Timber Race        |
| ___ Amateur Apprentice Timber Race | ___ Side Saddle Timber Race |

**\_\_\_ Trophy Sponsor - \$500**

Each winner receives a picture frame for their trophy presentation picture; how awesome!

**\_\_\_ Pony Race Sponsor – Four races at \$400 Each** *These sponsorship opportunities have found generous donors!*

What could be more fun than to watch children enjoy the sport and begin their racing journey!

- |                     |                      |
|---------------------|----------------------|
| ___ Leadline Race   | ___ Medium Pony Race |
| ___ Small Pony Race | ___ Large Pony Race  |

**\_\_\_ Best Turned-Out Pony Sponsor - \$400**

Encourage proper care of the racing ponies & bring on the color & splendor so important to the visual enjoyment of racing fans!

**All above sponsors will receive:**

- **Logo on Jumbotron Live Feed.** Logo (provided by Sponsor) should be emailed no later than March 15<sup>th</sup> to [bsteffrud@brandywineredclay.org](mailto:bsteffrud@brandywineredclay.org).
- **Acknowledgement in press releases, social media & name and / or business announced during Race Day**
- **Banner (provided by Sponsor) placed at Finish Line**

**\_\_\_ Supporting Sponsor - \$350    \_\_\_ Finish Line    \_\_\_ Tree Line**

Missed a chance to sponsor something? Everyone has an opportunity to be a sponsor of the races.

**Supporting Sponsorships includes:**

- \* One Finish Line or One Tree Line Parking Pass
- \* One Preferred Parking Pass
- \* Acknowledgement in Race Program

Can’t join us but want to help support Brandywine Red Clay Alliance (BRC) & its mission? Consider a tax-deductible contribution. \$\_\_\_\_. All proceeds benefit the BRC and their conservation and education programs.

All ad copy is due in the BRC office no later than February 17<sup>th</sup>. Ad size for a full page is 5 W x 7 H and half page is 5 W X 3 ½ H, will be printed in black & white, is needed in a high-resolution pdf or jpeg format. Ads can be emailed to [bsteffrud@brandywineredclay.org](mailto:bsteffrud@brandywineredclay.org). If you have any questions, please do not hesitate to contact the BRC office (610) 793 - 1090 and speak with Betsy Stefferud



