

**2019 ANNUAL REPORT** 

The Brandywine Red Clay Alliance promotes the restoration, conservation and enjoyment of the natural resources of the Brandywine and Red Clay Watersheds.



## BOARD OF DIRECTORS

(as of 12/31/2019)

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\*Sadly, Brian J. Havertine passed away unexpectedly in October 2019. He is truly missed.

Thanks in large part to the leadership of our Board of Directors and a dedicated and knowledgeable staff, 2019 proved to be truly a whirlwind year with exponential growth across all fronts.

Our fundraising activities were popular and profitable, starting with our Polar Plunge in February, followed by our time-honored Brandywine Hills Point to Point, Dead Fest, Summer Solstice, our Annual Dinner in October, and concluding with our annual campaign which ended on December 31. All these fundraising efforts coupled with the generous support of our members, donors, and sponsors enabled BRC to expand our efforts in restoring and conserving the Brandywine and Red Clay Watersheds. We continue engaging our next generation in the appreciation and importance of our vital natural resources. In addition, we have strived to achieve a high level of biodiversity by managing our properties and incorporating Best Management Practices, while keeping over 318 acres and nine miles of hiking trails open to the public.

We continued to expand Summer Camp, while keeping our promise that "every child will go home wet and muddy," and with a better understanding and fascination with nature. Our outdoor, nature-based school programs reached nearly 10,000 school students in DE and PA, instilling in these students a better understanding of our natural world and the importance of conserving our natural resources.

Our watershed conservation efforts, highlighted by our signature Red Streams Blue Program, saw continued growth at the planning, funding, and permitting phases. Of course, our Red Clay Valley Cleanup and Brandywine Valley Cleanup took center stage with grassroots participation and immediate, tangible results. Our work in the DRWI Brandywine-Christina cluster, funded by the William Penn Foundation, has proven to be a continued opportunity for collaboration with local conservation partners.

Much of this work could not have been accomplished without a volunteer base 1,270 strong who dedicated 7,166 hours; nor would it have been possible without the partnership of our peer organizations, municipalities, other government agencies, and of course, YOU – our steadfast members, donors, and sponsors.

Thank you!

Executive Director, CEO

Smarlaf De Weste President

## STATS FOR 2019

9,623
Student & Scout
Participants

26
School District
Partners

\$9,000

Donations Through

EITC Program

**36**Environmental
Education
Program Options

**549**Summer Campers

15
Unique Member
Programs

# EDUCATION HIGHLIGHTS

2019 was a year of new and familiar faces. BRC had the opportunity to host both returning and new student populations from schools in our community. Our educational programs strive to immerse students in experiences that connect classroom curriculum to their local surroundings. With the challenges of getting students outdoors to apply real-world concepts, we work with educators to fill this gap in the learning process and ensure that these experiences are available to all students. Hands-on, standard-aligned programming that meets the needs of learners...that's BRC's approach to environmental education.

### Come join us!



This creek was made for paddling... and studying. Students gauge the importance of learning about local creeks and their role in the holistic watershed health.

"The instructor was wonderful because of her knowledge and how she engaged the students!"

1st Grade Teacher



Life as a Lenape. Through this interpretive program, students are immersed into what it might have been like to experience life through the eyes of a Native American.

"We loved it and its local history fits in our curriculum."

3rd Grade Teacher



Dip netting in the pond is always a time for discovery.

"We come every year and the students always enjoy themselves. It's great to see some students be able to come out of their comfort zone and participate."

7th Grade Teacher



## PENNSYLVANIA OUTDOOR WRITERS ASSOCIATION

In May, BRC was proud to host the PA Outdoor Writers Association; an organization comprised of writers, photographers, and film makers from across the Commonwealth. These individuals serve as a conduit of information for everything related to outdoor recreation. Although they meet annually, this is the first time they have ever met in Chester County, affording BRC with the opportunity to showcase our efforts in connecting youth and adults to the outdoors.

## **MEMBERSHIP**

#### **MEMBERS & SUPPORT**

#### Conservationist

Mr. & Mrs. Mark Bedwell Mrs. Pamela Cawood Rizzo &

Mr. Chris Rizzo

Mr. & Mrs. Steven Hutton

Mr. & Mrs. Robert McNeil

Mr. Collin McNeil

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Mr. & Mrs. Bruce West

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Mis. Nailcy Frederick

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Mr. & Mrs. Edward Quinlan

Ms. Vidya Rajan &

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Mr. Stephen J. Stre

Dr. Michele Sullivan Mr. & Mrs. David Redmond

Mr. Joseph Reilly

Mr. Robert Reitz &

Ms. Rhoda McNitt

Mr. Wilson Reynolds

Mr. Richard Dixon

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Ms. Sally Retzko

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Ms. Barbara Winkler
Mr. & Mrs. Brian Winslow

Mr. & Mrs. Jeffrey Wolfrom Mr. Tom Wolhar

Mr. & Mrs. T. Robert Woodward

Mrs. Betsy Wyeth Ms. Kristen Yeager

Jeff & Carol Yetter Mr. & Mrs. Thomas Zunino

# STATS FOR 2019

659

Total Members

125
New Members

534

Renewed Members

Our most popular membership is Family at

\$60

followed by Benefactor at

\$100

# Join BRC today

Did you know that BRC's mission is supported almost entirely by individuals, families, corporations, and foundations who believe conservation and education are the keys to preserving our environment and community into the future? We need you to help further our conservation and environmental education efforts by becoming a member of BRC. Not only will you receive exclusive member benefits, but more importantly, you will be joining a community of like-minded donors who believe in preserving and enjoying the natural resources of our region.

Visit **brandywineredclay.org** to learn more and join today!

#### **Family**

Ms. Antonia Adam

Jamie Aller

Mr. & Mrs. Shipley Allinson

Mr. Randy Altland

Mr. & Mrs. Doug Appleton

Mr. & Mrs. A. J. Armstrong

Mr. Scott Arnold

Ms. Olivia Aspite

Mr. James Baas

Ms. Emily Baddeley

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Ms. Xiaohui Deng

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Leigh Donnelly

Neil & Laura Dougherty

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Michelle Duran

Mr. Ed Dwornik

Mr. Michael Dysard

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Ms. Nicole Feeley

Ms. Rebecca Fenstermacher

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Mr. Kent Messer

Mr. & Mrs. John Haiko

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Mr. & Mrs. Mike Pomponi

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Ms. Barbara Shirvis Ms. Lori Prettelt Ms. Elizabeth Price

Ms. Angela Puleo

# **DELAWARE RIVER WATERSHED**

For the past six years **BRC** has participated in this three-state initiative to improve water quality in the Delaware River Watershed in New Jersey, Pennsylvania, and Delaware funded by the William Penn Foundation.

Since 2014, we've worked in the Brandywine-Christina watershed with six local conservation partners: Brandywine Conservancy, Natural Lands, Stroud Water Research Center, The Nature Conservancy of Delaware, and the University of Delaware Water Resources Center. In 2019, we continued to lead stream restoration projects, focus on municipal strategies to encourage green infrastructure to address stormwater issues, participate in workshops addressing the effects of winter salt use on water quality, and our third year of trout stocking with the Amish community in Honey Brook Township.





#### 2019 Environmental Instructor of the Year **Alexa Manning**

Alexa finds joy teaching experiential, hands-on programs beyond the walls of the classroom and appreciates that the simple discoveries made by students never get old. Her influential teaching style communicates the importance of keeping our watersheds healthy to participants of all ages.



#### 2019 Teacher of the Year

#### **Dottie Graham**

4th Grade **Bradford Heights Elementary** 

Dottie's nearly 30 years of teaching have provided engaging learning experiences that bring science to life. She is an educator that immerses her students in realworld experiences that offer them the opportunity to play the role of scientists through science fairs, the Monarch Butterfly Project, maintaining bluebird boxes and growing fresh produce in raised beds for the Chester County Food Bank. Mrs. Graham hopes that her students will remember their time learning alongside her as one that "helped them to develop a love for the natural world, and a lifelong desire to care for it."

Ms. Melissa Purvis

Mr. & Mrs. Michael Quick

Dr. & Mrs. R. K. Quisenberry

Shea Rauch

Ms. Maureen Rayburn

Seema Razdan

Ms. Amy Reigel

Ms. Aislinn Reno

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Ms. Crystal Rotto

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Mr. Matt Sarver &

Ms. Lauren Morgens

Ms. Sara Savini

Ms. Debby Schmidt

Ms. Susan Schmidt-Casdorff

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Mr. Joe Sciulara

Mr. & Mrs. William Scott

Mr. & Mrs. Robert Scott

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Ms. Heather Shank

Ms. Kelly Sharp

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Ms. Cindy Wallace

Jun Wang

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Ms. Lisa Wenturine

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Ms. Lauren Zane

Ms. Juliet Zimkowski Ms. Karen Zindel

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Mr. Lewis Barnard

Mr. William Benson

Mr. Edward Bispham

Mr. Peter Bollman

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Ms. Carin Bonifacino

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Mr. Jacob Brycki

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Mr. Ryan Dacey Mr. Jeffrey Darman &

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Ms. Frances Demillion Mr. Franco DiCarlo

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Mr. Matt Jarema

Ms. Haley Jordan Ms. Lindsey Jordan

Christ Keith

Ms. Meg Kenneally

Dayan Knox & Nina David Margaretta & Bret Kroeger

Ms. Rosemary Kuhlman

Mr. Christian Lassen Mr. Tyler Lassen

David & Nina Loudon Johnathan & Rebecca Louick Ms. Hannah Metzger

Ms. Lil Minshall

Ms. Kate Minshall Mr. John Minshall

Mr. John Murphy

Ms. Elizabeth Ostrowski Mr. Bob Paes

Ms. Ashley Parenti

RJ & Lizzie Peterson

Ms. Nancy Roe

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#### Corporate

Ardrossan Beagles Beiler-Campbell Realtors Bernardon Brandywine Science Center Chandler Funeral Homes Chester County Economic Development Council Chester County Fox Hunters Chester County Water **Resources Authority** Eldredge Ellason Downs Perpetual Trust Four Seasons Garden Club Gravely Hockessin Hicks Brothers, LLC Inframark Lester Water, Inc. Longwood Gardens Library Lovell Bros. Landscaping Mt. Cuba Center, Inc. Phillips Mushroom Farms Pratt Insurance Inc. **SECCRA** SUEZ Water Delaware The Eastern Group, Inc. The Tri-M Group, LLC Wm P. McGovern, Inc.

#### Municipal

East Bradford Township East Caln Township Honey Brook Township Pennsbury Township Pocopson Township **Uwchlan Township** West Goshen Township West Whiteland Township

#### **ANNUAL CAMPAIGN**

#### **Headwaters Society** (\$2,500 and above)

Mr. & Mrs. David Herr Mr. & Mrs. Steven Hutton

#### **Founders Club** (\$1,000 - \$2,499)

Mr. & Mrs. Francis Abbott Mr. Henry Brown Mr. & Mrs. Steven Castorani Mr. & Mrs. James Gawthrop Mrs. Helen Groves Mr. & Mrs. Alan Hodge Kennett Township Mr. & Mrs. Barney Leonard Mr. Andrew Homsey & Ms. Beth Moore

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Challenge donations often inspire supporters to give or give more because they know their donation will make an even bigger impact when matched by another donor. others to give with a challenge donation of any size, please contact Jim Jordan at or 610-793-1090.

## ANNUAL CAMPAIGN

Thank you to everyone who contributed to our Annual Campaign in 2019 to help BRC close out the year on a financially sound note.

for our year-end appeal. New and increased donations and thanks to the generous raised a total of \$101,224

# If you are interested in motivating jjordan@brandywineredclay.org

# STATS FOR 2019

**3** plantings

1,270 volunteers

1,104
native plant and tree plantings

102 miles of roads and streams cleaned

**7,166** volunteer hours

\$182,231 in value added by volunteers



## WATERSHED CONSERVATION

In 2019, Our Red Streams Blue initiative was focused on major stream restoration projects in the Plum Run and Red Clay Watersheds by completing the design and permitting for over 8,000 feet of stream restoration and securing capital funding to be implemented in 2020. In addition, BRC continues to be a leader in engaging citizens, homeowners, local and regional governments, and our conservation partners to improve our watersheds from the headwaters in PA to the Christina River in Wilmington, DE.

Restoration on Plum Run Watershed continued to be a focus for BRC with final designs and permits secured for 4,400 feet of impaired stream from Tigue Farm to the former Strode's Mill. Construction on Phase 1 was completed in December, with Phase 2 and 3 planned for 2020. A DCED grant also funded stream monitoring at eight sites on Plum Run to add to baseline data to measure water quality improvements in future years.



Stream bank grading on Plum Run Phase 1, December 2019

• BRC continued work on the East Branch Red Clay Creek with restoration on 4,000 feet of impaired stream at Anson B. Nixon Park in Kennett Township and Borough of Kennett Square. Final designs and permits were secured, and funding awarded for Phase 1 of the project with restoration to be completed in 2020. A stream restoration plan on 1,850 feet of Bucktoe Creek in New Garden Township was completed and we are seeking funding for implementation in 2020/21. BRC worked with USGS and Chester County Water Resources Authority on continued water sampling at six sites in the Red Clay Watershed in PA.



USGS Water Quality sampling at Red Clay Creek

• Grants from the E. Kneale Dockstader and Cabot Kjellerup Foundations funded a new bio-swale project to treat a chronic stormwater erosion problem on a tributary of the Brandywine Creek at the Myrick Conservation Center. The project included three engineered step pools that were planted with 450 native wetland plants to improve water quality and pollinator habitat.



Volunteers plant 450 native wetland plants at the new bioswale.

 Engaging and facilitating municipal, county, and state organizations in DE and PA for watershed improvement along with our conservation partners continues with leadership roles in Christina Watersheds Municipal Partnership (Chester Co.) and Christina Basin Task Force (bi-state) with over 200 participants attending eight meetings and workshops. BRC also presented two workshops to 20 homeowners on how to address residential stormwater issues and visited 14 residential properties.



Volunteers from Victory Brewing at Brandywine Creek Clean-up

Mr. William Patten

Mr. & Mrs. Christopher Patterson

Mr. & Mrs. Jeremiah Powell

Mr. & Mrs. Martin Reber Richard's Automotive

The Honorable & Mrs. Chris Ross

Mr. & Mrs. Joseph Rothman

Mr. & Mrs. Henry Schellenger

Lew & Sharon Sears

Mr. Thomas Smith

Kash Sriniyasan

Mr. & Mrs. John Steel

Mr. & Mrs. Robert Struble, Jr.

Mr. William Stullken

Mr. & Mrs. John Supplee

Mr. & Mrs. Thomas Tatum

Mr. & Mrs. Francis Taylor

Dr. & Mrs. John Thompson

United Way of Delaware

Ms. Jennifer Van Anda

Mr. & Mrs. Samuel Wagner

Mr. & Mrs. James Wakefield

Mr. Stan Wilcox

Mr. & Mrs. David Yezuita

Ms. Erica Young

Mr. & Mrs. Thomas Zunino

#### Streamwatcher (\$50-\$99)

Mr. & Mrs. Mike Appleby

Mr. Scott Arnold

Ms. Nancy Arnosti

Mrs. Ann Baines

Mr. Steven Barr Mr. & Mrs. Bruce Birmingham

Ms. Marie Boisvert

Mr. & Mrs. Wesley Bowers

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Ms. Mary Young

#### **GRANTS AND** FOUNDATION GIVING

Agilent Technologies Foundation

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**DNB** First

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Wildlife Foundation

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Foundation

Pledgling Foundation

Quaker City Foundation

SUEZ Water Delaware

Vanguard Matching Gift Program

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#### In honor of:

Barbara Winkler and Doug Edwards

Mr. Louis Winkler

**Bunny Meister** 

Ms. Marie Claire Holland

Mrs. Helen Groves

Eva L. Verplanck, Ph.D.

Ms. Ruth Hoopes

Josie Parman

Mrs. Susan Corkran

Jack Hines

Mr. & Mrs. Samuel Wagner

In memory of:

Ann & Les Heilenman

Ms. Karen D'Agusto & Mr. Stephen Bernasconi

Barbara L. Karas

Mr. Lawrence Karas

Bill Baldwin

Mr. & Mrs. Richard Corkran

Brian Havertine

Ms. Dana Howe

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Mr. Jeff Kane

Clayton M. Hoff

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Mr. Ronald Caputo Joanne DiBiase

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Mrs. M. Jordan Mr. & Mrs. Tony Narvaez

Sophie Pyle Homsey

Mr. Andrew Homsey &

Ms. Beth Moore Susan Hedrick

Mr. Richard Hedrick

Trish Hueber

Mr. Francis Jacobs

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Ms. Sally Hagele &

Mr. Henry Lloyd

William W. Wylie, Sr.

Ms. Jane Wylie

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Ms. Sally Hagele & Mr. Henry Lloyd

Mrs. Betsy Stefferud

Ms. Marjorie Hoffman Mr. & Mrs. James Jordan, Jr.



### **ANNUAL DINNER AND CLAYTON M. HOFF AWARD**

Annual Dinner &

Silent Auction

gathered at the Mendenhall Inn to celebrate BRC's mission, the year's accomplishments, and those who made it all possible. At the Annual members of the BRC community, including the Clayton M. Hoff Award. For her significant and long-term contributions to the improvement County Water Resources Authority as its fourth Executive Director. She led an integrated water resources planning effort that resulted in an award-winning Watersheds document in 2002 which helped to pave the way for BRC's Red Streams Blue program. In addition to her work in Commission and its Water Resources Association, state and local water resources groups, and the American Water Resources Association, of the water resources field in Chester County and throughout the region. movement in America. The award has been presented just seven times

#### SCHOLORSHIP DONATIONS

Ms. Olivia Aspite

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BRC held its annual Red Clay Valley Clean Up event on March 30, 2019 with its second highest attendance in the history of the event! More than 90 miles of stream and roadways were cleaned, plus eight parks and preserves. In all, the nearly 800 volunteers picked up more than seven tons of trash!

### **MEMBER & PUBLIC PROGRAMS**

In 2019, BRC offered 15 unique programs for participants of all ages, ten of which were new offerings. Programs included our preschool Books & Boots program to meet bi-monthly during the school year!), as well as family events inspired by nature including watershed themed programs, target skills, and star gazing. In addition, we offered five new Girl Scout programs in 2019.



Embreeville Mill Longwood Rotary Meadow Springs Farm, LLC The Daily Local News Trail Creek Outfitters Weeds, Inc. Wm. P. McGovern, Inc. WSFS Bank

#### **Red Clay Valley Cleanup**

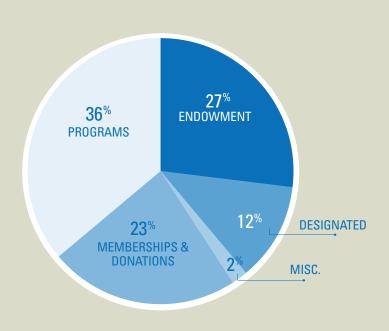
Bike Delaware Chandler Funeral Homes Chatham Financial Constellation, An Exelon Company Delaware Nature Society

Kennett Area Park Authority Mt. Cuba Center, Inc. Phillips Mushroom Farms Red Clay Scienic Byway Alliance SUEZ Water Delaware Wild Birds Unlimited - Hockessin WSFS Bank

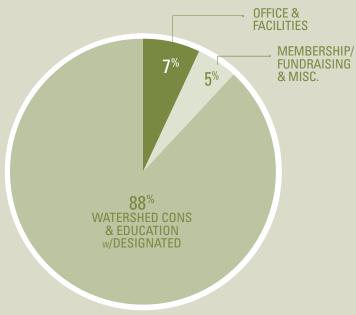
Every effort was made to ensure the accuracy of our donor list. We regret any errors or omissions and we request you contact our development office at 610-793-1090. Thank you.

#### **2019 BRC FINANCIAL OVERVIEW**

#### **Total Operating Income**



#### **Total Operating Expenses**



#### **STATEMENT OF FINANCIAL POSITION • DECEMBER 31, 2019**

ASSETS	2019
CURRENT ASSETS	\$ 1,228,749
PROPERTY AND EQUIPMENT	1,711,082
OTHER ASSETS	
Investments	6,270,093
Property on operating lease and held for resale	 1,189,687
Total other assets	7,459,780
TOTAL ASSETS	\$ 10,399,611

LIABILITIES AND NET ASSETS	2019
CURRENT LIABILITIES	
Accounts payable	\$ 918
Accrued payroll	25,389
Security deposit	650
TOTAL LIABILITIES	26,957
NET ASSETS	
Without donor restriction	7,295,990
With donor restriction	 3,076,664
Total net assets	10,372,654
TOTAL LIABILITIES AND NET ASSETS	\$ 10,399,611









Brandywine Red Clay Alliance



Brandywine Red Clay Alliance

1760 Unionville-Wawaset Road, West Chester, PA 19382 | 610.793.1090 contact@brandywineredclay.org | brandywineredclay.org

**Address Correction Requested** 

### **2019 ANNUAL REPORT**





# **SUMMER CAMPS**

**BRC** promises that every camper will get wet and muddy as they experience the wonders of nature and learn to appreciate all that the outdoors has to offer. Campers were sure to get "wet and muddy" in 2019! Through 8 weeks of camp, campers participated in field trips related to weekly themes such as animals, "creepy crawlies", adventure, survival, and water. Campers were able to explore both of our properties... the Myrick Center and Saalbach Farm.





Visit brandywineredclay.org for more information about Annual Summer Camp offerings for children age 4-15 as well as dates for 2021 registration.