



2016 Jam on the Brandywine Sponsorship Opportunities

10th Annual Jam on the Brandywine, September 24, 2016, Myrick Conservation Center, West Chester, PA. Gates open from Noon until 8 PM. Last year's event was supported by over 1,000 attendees, 16 corporate sponsors and 8 musical performers. Over \$11,000 was raised to benefit BRC's watershed education and conservation programs.

PRESENTING SPONSOR - \$2,500

- * **Prominent recognition as Presenting Sponsor of Jam on the Brandywine on all event materials, signage and through BRC's social media and publications.**
- * Premiere exhibiting opportunity at Jam Event.
- * Center Stage placement of Corporate Banner at Jam Event.
- * Logo recognition and hyperlink on event website.
- * Inclusion in all event related press releases and through P.A. system on day of the event.
- * 5 Car Passes to event.
- * Opportunity for company representatives to serve as preferred Jam volunteers.

BRANDYWINE SPONSOR - \$1,000

- * Recognition as Brandywine Sponsor of the Jam on the Brandywine on all event materials, signage and in BRC's newsletter.
- * Name recognition on event website.
- * Prominent banner displayed at Jam Event.
- * Opportunity to exhibit at Jam Event.
- * Inclusion in all event related press releases and through P.A. system on day of the event.
- * 2 Car Passes to event.
- * Opportunity for company representatives to serve as preferred Jam volunteers.

TRIBUTARY SPONSOR - \$500

- * Recognition as Tributary Sponsor of the Jam on the Brandywine on all event materials, signage and in BRC's newsletter.
- * Name recognition on event website.
- * Opportunity to exhibit at Jam Event.
- * Inclusion in all event related press releases and through P.A. system on day of the event.
- * 1 Car Pass to event.
- * Opportunity for company representatives to serve as preferred Jam volunteers.

UNDERWRITING SUPPORTER - \$250

- * Recognition as Supporter of the Jam on the Brandywine on event materials, signage and in BRC's newsletter.
- * Vending exhibitor opportunity to exhibit at Jam Event.
- * Inclusion in all event related press releases and through P.A. system on day of the event.
- * Opportunity for company representatives to serve as preferred Jam volunteers.

EXHIBITOR SUPPORTER - \$50

Brandywine Red Clay Alliance is your local leader in watershed conservation and education. With your support, we will work together to preserve the Brandywine Creek Watershed and Red Clay Creek Watershed for future generations.



2016 Jam on the Brandywine Sponsorship Opportunities

SPONSORSHIP FORM

The deadline for inclusion on print materials is September 9, 2016

Company Name: _____
Contact Person: _____
Address: _____
Phone: _____
Email: _____

Yes, I would like to become a Sponsor:

- Presenting Sponsor -\$2,500
- Brandywine Sponsor -\$1,000
- Tributary Sponsor -\$500
- Underwriting Supporter -\$250 (Please check one.)
 - Hayrides
 - Children's Nature Activities
 - Drinking Water Station
 - Event Signage
- Exhibitor Supporter -\$50

Please make payments to **Brandywine Red Clay Alliance**

Enclosed is our check in the amount of \$ _____

We wish to pay by: ___ Visa ___ MasterCard ___ Discover ___ Amex

Name on card _____

Credit Card # _____

Expiration Date _____ Security Code _____

Signature _____

Brandywine Red Clay Alliance is a 501 (c)3 corporation.
Federal TAX ID: 51-0058593

Please Return to: Jam on the Brandywine* Brandywine Red Clay
Alliance* 1760 Unionville-Wawaset Road, West Chester, PA 19382
P: 610-793-1090 F: 610-793-2813

THANK YOU FOR YOUR SUPPORT!